Sponsorship Levels

11th Annual MLK Day Sock Roll Challenge

Your sponsorship funds hands-on educational projects for youth ages 5 – 18 participating in our 11th Annual MLK Sock Roll Challenge. Providing socks and snacks for individuals of the homeless community.

Help us reach our goal of 25,000 Sock Rolls!

Dream Sponsor $5,000

- Company logo and contact details on Supply Kit informational flyer to all participants
- Company logo included in The Kindness Buzz – color printed non-profit communication
- Thank You video for you to share
- Company mention in all PR related efforts
- Company logo included in Annual Gratitude Report
- Corporate Partner placement on website with link
- Company logo on program informational flyer
- Company logo on program registration page
- Company recognition on School Partner page of website
- Verbal recognition at fundraising events
- Company logo with link in monthly electronic newsletter (4x year)
- Social media recognition (Facebook, Twitter, Instagram & LinkedIn)

Hero Sponsor $2,500

- Company logo included in Annual Gratitude Report
- Corporate Partner placement on website with link
- Company logo on program informational flyer
- Company logo on program registration page
- Company recognition on School Partner page of website
- Verbal recognition at fundraising events
- Company logo with link in monthly electronic newsletter (4x year)
- Social media recognition (Facebook, Twitter, Instagram & LinkedIn)

"Life's most persistent and urgent question is: What are you doing for others?"

- Dr. Martin Luther King, Jr

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The Giving Tree is a 501 (c)(3) nonprofit organization. Dedicated to the charitable education of children.